



Fiorano Modenese, May 24th 2019

Dear valued customers,

We hereby inform you that **Florimstone brand has obtained the Kosher certification.**

As a guarantee of quality and consumer protection, **Florimstone is the first brand of ceramic tile district to obtain the Kosher certification**, synonymous with **strict quality standards** for everything that comes into contact with food.

Initially associated with the Jewish religion, **today Kosher is a brand recognized all over the world.** The extreme rigidity of these rules is indeed a protection for the consumer so that, in many countries, the main consumers of **Kosher** products are not Jews, but people of any religion who are looking for a guarantee of quality, authenticity and purity in this brand.

The term Kosher refers to the set of religious rules that govern the nutrition of observant Jews and **all the elements that come into contact with food.** The Hebrew word "kasher" or "kosher" means in fact conform to the law. In order for a product to be Kosher certified it is necessary that **all production, packaging and every ingredient used in its preparation comply with the restrictive laws of Kasherut (Jewish food law).** This certification is applicable to a wide variety of products, from ingredients such as olive oil to packaged foods, up to kitchen covering materials.

Compliance with these strict rules is verified periodically by experts at the place of production, and certification (which has a deadline and must be repeated periodically) can be revoked at any time

Best regards,

Florim Ceramiche SpA



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